



Cassandra Kiger, Executive Director
ckiger@affinitymentoring.org | 616.209.8435

FOR IMMEDIATE RELEASE

Mentoring organization moves headquarters to
downtown Grand Rapids

GRAND RAPIDS, Mich. - June 12, 2020 - Affinity Mentoring, a nonprofit that provides one-on-one mentoring relationships for students at Burton Elementary, Burton Middle School, Southwest Community Campus and Godfrey-Lee Early Childhood Center, recently moved its headquarters into the Goei Center near downtown Grand Rapids. The new location will allow for more programming, increased student support, and more partnerships for the four year old nonprofit that serves nearly 300 students each year.

"The Goei Center is excited to welcome Affinity Mentoring to the International Center for Entrepreneurial Excellence at the Goei Center. Affinity Mentoring's commitment to increase the quality of life and opportunities for our youths in underserved communities aligns well with the vision of other tenants," said Bing Goei, Goei Center founder and owner.

"We are thrilled to be moving so close to the students and families that we partner with and to be surrounded by amazing current and future community partners. We recognize the advocacy and commitment that Bing Goei has shown to the community and his work in equity spaces, and we are grateful for his example and partnership," said Cassandra Kiger, Affinity Mentoring executive director.

Affinity is seeking donations to help furnish its new 400 square foot space. Needs include:

- Two work spaces for two staff
- Three office chairs
- One filing cabinet
- Two guest chairs
- One small meeting table

Additional donation questions can be directed toward info@affinitymentoring.org.

Affinity will add a new cohort of approximately 70 mentor matches this year, while also supporting the implementation of the newly devised sustainability plan and strengthening diversity, equity, and inclusion initiatives training for volunteers and staff. Applications to become a mentor are open for Fall, apply at affinitymentoring.org/mentors/.

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About Affinity Mentoring

Affinity Mentoring is a 501(c)(3) nonprofit organization dedicated to interrupting the cycle of poverty through mentoring relationships. Our vision is that every student has a caring adult mentor to help improve academics, social-emotional skills, and self-esteem. We partner with organizations, schools, corporations, and individuals to provide high quality, culturally responsive mentoring to school-age children. For more information, visit <https://affinitymentoring.org/>.