

COMMUNITY PARTNERS



Our Mission

We strive to interrupt the cycle of poverty through weekly school-based mentoring.

Our Model

We are a 501(c)(3) nonprofit that collaborates with individuals and organizations, in partnership with businesses and schools, to provide mentoring to school age children.

Partnership Benefits

- Impact hundreds of kids in Grand Rapids
- Become a community change agent
- Increase employee morale
- Expand diversity and inclusion initiatives
- Broaden organizational reach



Our partnerships develop out of relationships. No two are the same. We work individually with each partner to develop a mutually beneficial relationship.

Advocate

- ▶ Offers employees the opportunity to mentor
- ▶ Volunteers for an event or community program
- ▶ Promotes Affinity widely in networks

Sustainer

- ▶ Organization makes a financial contribution
- ▶ Sponsors a program event or fundraiser
- ▶ Donates supplies or in-kind gifts

Champion

- ▶ Both advocates and financially supports
- ▶ Offers employees the opportunity to mentor
- ▶ Makes a financial gift or sponsors an event

Current Partners

Advocates

boldSOCKS | Hispanic Center of Western Michigan | Kent County Mentoring Collaborative | Kent District Library | Kent School Services Network | Latino Community Coalition | Latino Network of West Michigan | Mindscape | Westside Collaborative | YMCA of Greater Grand Rapids

Sustainers

Butterball Farms, Inc | Chemical Bank | COM 616 | Dematic | Edward Jones | Erhardt Construction | Geskus Photography | Greater Grand Rapids Chapter of Jack and Jill of America | Herman Miller Cares | Kars4Kids | New Holland Brewing - The Knickerbocker | Rivertown Finance | Steelcase Foundation | Wege Foundation | WISE

Champions

afterthemove | Aon | Blue Cross Blue Shield of MI | DWH LLC | Gordon Food Service | Godfrey-Lee Public Schools | Grand Rapids Public Schools | Mars Hill Bible Church

Begin the conversation!

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SPONSORSHIP OPPORTUNITIES

YEAR-ROUND

Mentor Match Sponsorship

High Need

\$1,282 per match

- Highly qualified and bilingual staff to support and retain mentor matches
- Mentoring supplies
- Mentor recruitment, background checks, interviews, and training

FALL 2019

Ribbon-Cutting Ceremony

August 14 | 5pm-6:30pm

\$1,000 - \$2,500

- Supports kick-off opening to 4th site at Godfrey-Lee Early Childhood Center
- Strengthens match and family relationships
- Recruits more mentors and students
- Supports school's Successfest

WINTER / SPRING 2020

Affinity Adventure Day

October 5 | 10am-2pm
YMCA Camp Manitou-Lin

\$1,500 - \$5,000

- Event promotes healthy living, outdoor exploration, and relationship building
- Activities include: archery, kayaking, rock climbing, tie dye, sports, etc.
- Includes lunch, transportation, and activities for both mentee and mentor families

Mentor Appreciation

January

\$2,500

- January is National Mentoring Month, this event recognizes the contributions of mentors, supporters, and partners that make this program possible
- Event includes: awards, dinner, and drinks

Reading Month

March

\$500-\$1,000

- March is reading month, support our literacy efforts by: hosting a book drive, being a "Special Reader" at one our partner schools, or sponsor reading prizes.

Benefit Dinner

April 29 | Tentative

\$500-\$5,000

- Join Affinity's partners, sponsors, mentors, and students as we celebrate the end of the year!
- Match Sponsor | \$5,000
- Leadership Sponsor | \$2,500
- Table Sponsors | \$1,500
- Community Connector | \$500

Next Steps ▶▶▶

- Call or email to schedule a tour/meeting with Affinity staff
- Subscribe to our monthly newsletter
- Follow us on Facebook and LinkedIn



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