

COMMUNITY PARTNERS



Our Mission

We interrupt the cycle of poverty through weekly school-based mentoring.

Our Model

We are a 501(c)(3) nonprofit that collaborates with individuals and organizations, in partnership with businesses and schools, to provide mentoring to school age children.

Partnership Benefits

- Impact hundreds of kids in Grand Rapids
- Become a community change agent
- Increase employee morale
- Expand diversity and inclusion initiatives
- Broaden organizational reach



Our partnerships develop out of relationships. No two are the same. We work individually with each partner to develop a mutually beneficial relationship.

Advocate

- ▶ Offers employees the opportunity to mentor
- ▶ Volunteers for an event or community program
- ▶ Promotes Affinity widely in networks

Sustainer

- ▶ Organization makes a financial contribution
- ▶ Sponsors a program event or fundraiser
- ▶ Donates supplies or in-kind gifts

Champion

- ▶ Both advocates and financially supports
- ▶ Offers employees the opportunity to mentor
- ▶ Makes a financial gift or sponsors an event

Current Partners

Advocates

Bold Socks | GE Aviation | Kent School Services Network | Latino Network of West Michigan | Mindscape | Spartan Nash | WestSide Collaborative

Sustainers

Aon | Bravo LT | Chemical Bank | Erhardt Construction | Herman Miller Cares | Kars4Kids | The Wege Foundation

Champions

Blue Cross Blue Shield | Gordon Food Service | Grand Rapids Public Schools | Mars Hill Bible Church

Contact us to begin the conversation!

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COMMUNITY PARTNERS



Next Steps ▶▶▶

- Call or email to schedule a meeting with Affinity staff
- Set up a tour at one of our 3 sites
- Subscribe to our monthly newsletter
- Follow us on Facebook and LinkedIn
- Sign a partnership agreement
- Get ready to make a big impact!



Investment Opportunities

Capacity Building

\$5,000 - \$10,000+

- Event or table sponsorship
- In-kind donation of space
- Professional development for staff
- Site expansion and matching funds

Community & Family Engagement

\$1,500 - \$5,000

- Carnivals and celebrations
- Mentoring activities and field trips
- Outings that strengthen match and family relationships
- School uniform and coat drives
- Teacher and mentor appreciation

Mentoring Support

\$150 - \$1,500

- Highly qualified and bilingual staff to support and retain mentor matches
- Mentoring supplies
- Mentor recruitment, background checks, interviews, and training